

Friends of the Boone County Library,

PLEASE READ THIS. Your help is needed.

FOLBC is examining ways to be more efficient and timely in delivery of news to our community; and in the process, be more cost effective.

For cost effectiveness and timeliness, we want to use the world wide web (www) more frequently. We wish to send you email announcements of upcoming programs, meetings and events at the library – many of which weren't and aren't synced with the bi-monthly newsletter. We wish to send you email notices of/and links to the latest newsletter on our website, www.folbc.org.

Efficiency has to do with time and expenses. We can use digital delivery of our announcements using far less time and money. The message is digital the minute it is typed on the keyboard. Press 'send' and it is in the recipient's possession. One thus forgoes the cost of printing and mailing all the hard copies. This method of delivery could free money to spend on direct library support.

But this in no way should be construed as Friends not valuing those members who don't have www access, or have limited access, or who aren't adept at using www, email, and pdf software.

Hard copy newsletters will continue to be available. Friends members will be able to shift to and from digital communication – life changes, after all.

Still, FOLBC's hope is that we will move to the bulk of our communication being digital, thereby being able to communicate more timely and to spend more of FOLBC funds on direct library support.

Many of you have already received our digital announcements of programs and the newsletter. Many may like this method of communication. Many may not. Here is where we need your help.

Please help us. If you presently get our newsletter over the www, we need to know if this is a satisfactory method to obtain FOLBC news. Please notify me at president@folbc.org. Your notification will let us know we have your name and current email address, thus obviating our need to send a hard copy.

If you have received no electronic communication from FOLBC, we don't have your correct email address or you don't have access to the www. We need to know which. If you don't have access, then we will continue to send hard copy. If you wish to entertain the idea of digital delivery of FOLBC information, we need your name and email address. Send same to me at president@folbc.org. Or fill in the form on page 6 of this newsletter and mail or hand deliver to FOLBC at the library.

Note. We will exercise due diligence to safeguard your name and email address. Only FOLBC will utilize these data for the purposes outlined above.

And we will continue to use the Harrison Daily Times, Harrison Chamber of Commerce, Harrison Convention & Visitors Bureau and other audio, print, and visual media for keeping you informed.

George Cline,
FOL President

2012 EXECUTIVE COMMITTEE FRIENDS OF THE LIBRARY email: fol@folbc.org

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the total resources and
facilities of the Boone County
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